1. Vendors:
   1. Will they provide retail pricing? Discount pricing? Discount amount?  
      use Current Price.
   2. Will vendor need to approve customer? Or will it be purely random?
   3. Will vendor need access to app, or will reports be sent to them?
   4. Will vendor provide a discount code?
2. Products:
   1. Should we show current Amazon Price?
   2. Do we need “Adult Content” filter?
3. Reviews:
   1. Is there a minimum review length?
   2. Will customer receive additional credit for photos/videos?